

PHILIP CHINEDU EMEH

Creative Strategist | Brand, Marketing and Communications
Expert | Media & Performance Art Professional |
Social Entrepreneur



Contact

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Education

- 2025 - in progress
Nexford University, USA.
MBA (International Business).
- 2012 - 2016
University of Ilorin, Nigeria.
B.A. Performing Arts
- 2015 - 2016
Best Entrepreneur
University Award
- Leadership
Spokesperson
Departmental Disciplinary
Committee

Language

- English
Yoruba
- Igbo
S/Leonean Creole

About Me

I am a dynamic multi-hyphenate professional who is passionate about storytelling, branding, communications, marketing, business strategy, and social entrepreneurship. With over a decade of experience across various roles and countries, from grassroots initiatives to leading communication strategies in the corporate sector, I have excelled at creating human-centered campaigns, engaging diverse audiences, and being an enthusiastic leader, a forward-thinking, and impact-driven professional. I thrive at the intersection of creativity, business, social innovation and leadership.

Core Skills

- Communications & Branding:** Strategy Development | Campaign Management | Sponsorship | Public Speaking | 360° Media Management | Influencer Marketing
- Professional:** Leadership | Stakeholder Management | Training & Facilitation | Oratory & Spoken Word | Project Management

Experience

- 2024 - Present
July
Head of Communication, Brand & Sponsorship
Orange Sierra Leone
 - Lead development & execution of integrated communications strategies across multiple Orange entities.
 - Drive impactful brand campaigns and sponsorships aligned with the company mission and values.
 - Build human-centered brand experiences, connecting authentically with diverse audiences.
- 2023 - 2024
October July
Acting Head of Communication and Animation
Orange Sierra Leone
- 2023 - 2023
January October
Digital Communication and Sponsorship Manager
Orange Sierra Leone
- 2022 - 2023
January January
Digital Communication Coordinator
Orange Sierra Leone
- 2018 - 2022
Managing Director
Softballs Marketing, Communications & Advertising, SL.
Clients: Seacoach Express, UKAID, Marie Stopes, FLS Solar
 - Delivered brand and communications solutions for social enterprises and private sector clients.
 - Led creative campaigns, rebranding, marketing, business development, sales and customer experience training, and media projects across West Africa.



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Communications Expert | Media &
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Social Entrepreneur

Interests

- Arts & Culture
- Travelling
- Public Speaking
- Track & Field

Experience

2017 - 2022

Country Director, Music for Girls Initiative Africa (Sierra Leone)

- Headed programs & projects for a Pan-African arts and advocacy NGO.
- Managed campaigns, internal & external communications, and donor relations.
- Trained and facilitated workshops for young women in creative arts and leadership.

2014 - 2015

Radio & Television Producer / Scriptwriter AIT, Daar Communications PLC, Nigeria

- Produced and presented live radio programs, scripts, and drama content.
- Directed and edited radio drama shows and broadcast nationwide.

2007 - 2009

Radio Presenter

Kids with Talents Radio Station, The Gambia

- Hosted radio programs, produced shows, and served as a disc jockey.